



ADAMS[®]

NEW YORK • PARIS • MILAN

2026



ADAMS®

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Forward-Thinking Styles from a History Steeped in Quality, Comfort and Value

For three decades Adams Headwear has diligently established a legacy known for impeccable quality, superior fit, extensive color palettes and fashion-forward styling. This is evident in our highly sought-after Optimum collection where Adams leads the pack in pigment-dyed, garment-washed fabrics. Now offering 44 eye-catching colors, combined with high quality signature features that are sure to impress: Genuine Nubuck leather strap, Cool-Crown™ mesh lining and deep crown for better fit and comfort. Adams is also well recognized for our wide selection of high-quality performance moisture wicking, UV protection and soil release fabrics that rise above the competition. Going above and beyond is what Adams does best!

Whether classic or contemporary, when shopping with Adams, you're sure to find the style you desire for any activity, special event or promotion. We do headwear like no other and confidently offer it with excellent customer service, delivering you the product you desire. Adams hats are print, embroidery and patch friendly in whatever suits your workplace, your business or your personal style. With quality that lasts and colors that hold, your art is perfectly projected and protected on Adams Fashion Headwear.



ADAMS





Style with Sustainability

Introducing the new eco-friendly hat from Adams Fashion Headwear - where sustainability meets style! This hat not only elevates your look but also supports a greener planet. Made from sustainable materials, it helps reduce emissions and pollutions, while conserving energy during production. Its minimal packaging ensures less resource consumption, showcasing our brand's commitment to environmental responsibility. Plus, choosing this eco-conscious option enhances our brand image, demonstrating that we care about the planet and our customers. As a bonus, this hat is durable and cost-effective, offering long-term savings without compromising on quality or style. Join us in making a difference with fashion that cares.

Eco-Friendly, Sustainable



Black



White



Grey



Navy

STYLE ED101 - ENDURANCE

Fabric:

- › 100% recycled polyester breathable mesh

Key Features:

- › Six panel, mid-profile structured
- › Pre-curved visor, matching solid color crown and visor
- › Matching color, self-fabric back strap with silver buckle and grommet
- › Top button and sewn eyelets
- › Matching color under visor and self-fabric sweatband with four rows of stitching
- › Matching color seam tape, woven recycled logo label sewn outside on back panel
- › **Call for Pricing**



Rear View



Hang Tag

OUR MOST POPULAR HAT:

The Optimum

PIGMENT-DYED PERFECTION



Aqua



Baby Blue



Black



Burgundy



Cactus



Caribbean Blue



Charcoal



Coral



Dusk



Espresso



Forest



Grape



Hot Pink



Ivory



Khaki



Lemon



Midnight Blue



Mustard



Nautical Red



Navy



Neon Pink



Olive



Pale Pink



Periwinkle



Purple



Red



Royal



Seafoam



Spruce Green



Poppy



Stone



Tangerine



Teal



Terracotta



White



Wild Plum



Khaki/Spruce Green



Khaki/Navy



Khaki/Forest



Stone/Black



Stone/Forest



The Cool-Crown™ mesh liner is designed to promote cooling and minimize staining.



Rear View



Antique Brass Buckle and Tuck-In Grommet

Garment Washed, Pigment Dyed

STYLE LP101 - OPTIMUM PIGMENT DYED

See previous page for available colors

Call for Pricing

Fabric:

- › 100% cotton twill, garment washed, pigment dyed

Key Features:

- › Six panel, unstructured, low profile
- › Tuck away Nubuck leather strap, antique brass buckle and grommet
- › Dyed-to-match sewn eyelets, four rows of stitching on dyed-to-match self-fabric sweatband
- › Adams exclusive Cool-Crown™

Cool-Crown™



The Cool-Crown™ mesh liner is designed to promote cooling and minimize staining.



The Optimum Distressed



Navy



White



Stone



Royal



Forest



Black



Rear View

STYLE LP108 - DISTRESSED CLASSIC

Fabric:

- › 100% mid-weight cotton twill, pigment dyed and garment washed

Key Features:

- › Six panel, low profile unstructured crown
- › Pre-curved visor, matching solid color crown and visor with heavy distressing
- › Matching color, self-fabric back strap, top button and sewn eyelets
- › Self-fabric strap with antique brass buckle and tuck-in antique brass grommet
- › Matching color under visor
- › Matching color seam tape
- › Adams exclusive Cool-Crown™
- › **Call for Pricing**



A Real Game Changer



Hot Pink



Nautical Red



Grape



Black



Espresso



Caribbean Blue



Stone



Midnight Blue



Spruce



Wild Plum



Royal



Terracotta

STYLE GC102 - GAME CHANGER

Fabric:

- › 100% cotton twill, pigment dyed and garment washed front panels and visor
- › 100% polyester mesh ivory back panels

Key Features:

- › Trucker, six panel, unstructured, low-profile, pre-curved visor
- › Contrast stitching on front panels, visor matches ivory back panels
- › Contrast color self-fabric strap back with adjustable antique brass slider matches front panels
- › **Call for Pricing**



Rear View



STYLE OL102 - OLLIE

Fabric:

- › 100% cotton front panels and visor, pigment-dyed, garment-washed front panels
- › 100% polyester mesh back panels

Key Features:

- › Trucker, six panel, mid-crown, structured, traditional nylon mesh back panels are always tan
- › Distressed torn visor, cotton twill sweatband, matching color snap-back closure
- › **Call for Pricing**



Rear View

Distressed at its Best



Light Denim



Forest Green



Burgundy



Black



Midnight Navy



Royal



Coral



Teal



Charcoal



Mississippi Mud



Digital Camo



Jungle Camo



Pack & Go Crushable Bucket



Tie Dyed
Black



Tie Dyed
Navy



Forest



Seafoam



Khaki



Navy



White

STYLE VA101 - VACATIONER

Fabric:

› 100% cotton twill, pigment dyed, garment washed

Key Features:

- › Crushable bucket-style
- › Sewn eyelets
- › Adams flag label on side of hat
- › Available in sizes L - 59 cm (7 3/8") and XL - 61 cm (7 5/8")
- › **Call for Pricing**



The Cool-Crown™ mesh liner is designed to promote cooling and minimize staining.



Antique Brass Buckle and Tuck-In Grommet

The Optimum in True Color



Charcoal Grey



Royal



Stone



Black



Red



Maroon



Butter



Forest



Grey



Navy

STYLE LP104 - OPTIMUM II TRUE COLOR

Fabric:

› 100% cotton twill, vat dyed for true color

Key Features:

- › Six panel, unstructured, low profile
- › Tuck away Nubuck leather strap
- › Antique brass grommet and buckle
- › Adams exclusive Cool-Crown™ mesh lining
- › Six tone-on-tone eyelets on crown

› **Call for Pricing**



Rear View

Cool-Crown™



The Cool-Crown™ mesh liner is designed to promote cooling and minimize staining.



Contrast Color Sandwich Visor



Black/Khaki



Royal/White



Grey/Black



Navy/Khaki



Khaki/Black



Forest/Khaki



White/Black

STYLE PE102 - PERFORMER

Fabric:

› 100% polyester brushed microfiber, moisture-wicking fabric

Key Features:

› Six panel, mid-profile, structured, matching sewn eyelets

› Contrast color sandwich visor

› Adams exclusive Cool-Crown™ mesh lining

› **Call for Pricing**



Rear View



Safety First High-Visibility & Reflective Fabric



Hi-Vis Yellow



Hi-Vis Orange



Navy



Reflective fabric
hook and loop closure

STYLE RF102 - REFLECTOR

Fabric:

- › 100% polyester (navy is 100% cotton twill)

Key Features:

- › Six panel, structured, mid-profile
- › High-visibility color crown with reflective grey inserts on side panels and trim on visor
- › Reflective fabric on hook and loop back strap
- › Matching grey under visor and sweatband
- › Hook and loop closure
- › Hi-Vis colors meet ANSI Class 2 standards
- › Navy color meets enhanced visibility standards
- › **Call for Pricing**



Cool-Crown™



The Cool-Crown™ mesh liner is designed to promote cooling and minimize staining.



Wide Floatable Brim, UV Protection



Navy/Stone



Stone/Navy



White/White



Inside View

STYLE XP101 - EXTREME ADVENTURER

Fabric:

- › 70% cotton/30% nylon
- › UV protective (UPF 50+) and water-repellent/stain-resistant coating

Key Features:

- › Guide style bucket silhouette
- › Chin strap with barrel lock adjuster
- › Wide 4" brim for maximum sun protection
- › Contrast color under visor, except white
- › 100% cotton terry sweatband for absorbency
- › Adams exclusive Cool-Crown® mesh lining and floatable brim
- › Available in sizes S/M - 57 cm (7 1/8") and L/XL - 60 cm (7 1/2")
- › **Call for Pricing**

PIGMENT-DYED/GARMENT WASHED FABRIC

STYLES: GC102, LP101, LP108, OL102 AND VA101

<u>CAP COLOR</u>	<u>PMS</u>	<u>CAP COLOR</u>	<u>PMS</u>
Aqua	329U	Neon Pink	239U
Baby Blue	2905U	Olive	7498U
Black	7U 2X	Pale Pink	2051U
Burgundy	208U	Periwinkle	653U
Cactus	5763U	Poppy	199U
Caribbean Blue	632U	Purple	2748U
Charcoal	425U	Red	1935U
Coral	198U	Royal	287U
Dusk	5405U	Seafoam	3245U
Espresso	7631U	Spruce Green	350U
Forest	3425U	Stone	414U
Grape	2102U	Tangerine	1375U
Hot Pink	233U	Teal	3145U
Ivory	Cool Gray 1U	Terracotta	471U
Khaki	5835U	White	WHITE
Lemon	106U	Wild Plum	262U
Midnight Blue	5405U		
Mustard	110U		
Nautical Red	1945U		
Navy	3035U		
		STYLE OL102 ONLY	
		Light Denim	644U

Above PMS colors are not an exact match due to pigment dye.

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